

# En Pointe Dance Academy

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## Dear Prospective Donor,

We are currently seeking businesses and individuals to sponsor and financially support En Pointe Dance Academy.



En Pointe Dance Academy (EPDA) is a studio located in the heart of Missouri City, Texas that fosters a fun, nurturing atmosphere that caters to dancers' needs so they may thrive and experience success. Our staff and our girls don't just train and work together, we are family! We are proud to say that our studio is a home away from home for many of our students.



Our mission is to provide an affordable, curriculum focused, well-rounded program, that can guide our girls down any path they desire should they decide to pursue dance as a profession. We are also very persistent in teaching and reinforcing the improvement of socioemotional skills by encouraging our dancers to build strong relationships throughout the year by creating an open environment through our team bonding

events, celebrations, and navigating day to day life with them. We absolutely love when our students demonstrate their passion and love for dance by supporting, assisting, and encouraging their fellow dancers. Mastery of technique is our shared mission, so we can rejoice in everyone's achievements and awards.

En Pointe Dance Academy's competition team is increasing activity in competition and the community every year. This is due to our participation and success in both regional and national competitions. We are grateful to have garnered attention from the Edison Arts Foundation, World of Dance, the Contemporary Art Museum of Houston, and various recording artists including, Lil Mama, Jude Demorest, and Muni Long. The road to this success has been a long one. Because we work with a demographic in a lower



socioeconomic status, we are training children that would normally not have the means to train this rigorously and experience competitions and the pre-professional work that the Houston dance industry has to offer. We are seeking funds to help supplement the participation expenses incurred as the season goes on as well as the cost of our expansion so that we may grow to service our community on a greater scale. A very important aspect of our mission at EPDA is to level the playing field and provide all of our dancers, equitable opportunities and experiences regardless of their income levels and accessibility, while providing

scholarship opportunities. An individual dancer can incur expenses ranging from \$1,000 to \$5,000 annually when factoring in expenses for competition entry fees, travel and lodging, costumes, practice wear, and studio-hosted social events. Your gift of sponsorship and kind-hearted donations will help to cover these expenses and alleviate the financial burden on deserving, hard-working families. There are two ways to show your monetary support:

1. Through our ADOPT-A-DANCER program we allocate funds to assist our most vulnerable students that require extensive financial support in order to continue in the program.
2. Through our STUDIO SPONSORSHIP program we will allocate funds to start investing in a new facility so we can expand and serve more children.

## ADOPT A DANCER/STUDIO SPONSORSHIP PACKAGES:

All of the following sponsorship packages below reflect different values and associated partnership with the management of the En Pointe Dance Academy, but ANY CONTRIBUTION OR ANY VALUE HELPS.

### **Individual Sponsors to Team/Adoption of Dancer \$50.00-499.99**

- 2 complimentary General Admission Tickets to our Spring Showcase
- EPDA Keepsake

### **Teal Level Sponsor \$500-\$1499.99**

- All of the above PLUS
- Small LOGO on Display
- 1 complimentary VIP ticket to our Spring showcase
- Team sponsorship photo to display in your business

### **Platinum Level Sponsor \$1500-\$1999.99**

- All of the above PLUS
- Medium LOGO on Display
- Team T-shirt
- Your business logo displayed on our web page
- 1 Additional complimentary VIP Ticket to Spring Showcase (2 total)

### **Diamond Level Sponsor \$2,000-\$3,499.99**

- All of the Above PLUS
- Large LOGO on Display

### **Crystal Level Sponsor \$3,500-\$4,999**

- ALL of the above PLUS
- 1 Additional complimentary VIP Ticket to Spring Showcase (3 total)
- **Optionally:** Booth set up or verbal presentation at the Spring Showcase



### Corporate Level Sponsor \$5,000+

- All of the above PLUS
- Your business LOGO displayed on select seasonal TEAM gear and web page
- Biweekly Instagram Ads featuring our dancers marketing your business's product(s) for a 12-month duration from June (the year of contribution) until the following May



### Next Steps to Sponsoring EPDA:

If you have decided to partner with us this season, we look forward to your sponsorship and contribution. Please click on the website below to complete the form and your desired level of sponsorship. CLICK on [enpointedanceacademytx.com](http://enpointedanceacademytx.com) homepage and be sure to read my Bio to learn more about the vision, passion, and purpose of EPDA.

Best regards,

*Jada Tyler*

CEO, En Pointe Dance Academy